



Membership Incentives 2021-2022 Activities and Points



Social Media Activities

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| Post about Rainbow on your personal social media page | 5 |
| Participate in one of NV-IORG social media posts or challenges..... | 5 |

Participation Activities

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| During a meeting, share with your assembly what membership activities you've done for this program..... | 5 |
| Attend a membership or retention event (your assembly's, another assembly's, the state, etc.) | 15 |
| Give the Nevada IORG membership team some fun recommendations on how to boost membership | 15 |
| Host or facilitate a membership or retention event | 20 |

Advertising Activities

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| Rep your Rainbow merchandise out (water bottles, stickers, jewelry, bags, pins, etc.) | 5 |
| Wear a Rainbow shirt to school | 10 |
| Leave a Rainbow flyer on a community bulletin board | 10 |
| Talk about Rainbow in other organizations you may be involved (girl scouts, music programs, sports teams, clubs, etc.) | 15 |
| Participate in a community event and talk about Rainbow (a city council meeting, PTA meeting, etc.) | 25 |

Inviting Activities

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| Contact a member who has been inactive and invite them to come back to another meeting or event | 10 |
| Invite an adult to a Rainbow event to spread the word (teachers, grandparents, aunts, uncles, and neighbors)..... | 10 |
| Ask an adult you invited to Rainbow if they know anyone who would want to join Rainbow | 10 |
| Personally ask a girl outside of school to come to a Rainbow activity..... | 10 |
| Invite a girl to a membership event | 15 (per girl) |
| Invite a girl to a service project..... | 15 (per girl) |
| Invite a girl to a Rainbow fun event..... | 15 (per girl) |
| Make the ask, invite someone to actually join the organization and fill out an application | 15 |

Recruiting Activities

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| Hand out your Rainbow business card to a potential member | 5 |
| Practice your elevator speech..... | 5 |
| Create a list of five girls who you think would enjoy Rainbow (a prospect list)..... | 10 |
| Deliver your elevator speech to someone outside of Rainbow..... | 10 |
| Follow up, talk to the girl who visited an event and ask them to officially join | 15 |
| Recruit a new member and get them initiated | 50 |

Pledge Activities

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| Fill in as an officer during a pledge meeting | 5 |
| Ask someone with younger siblings if their sister(s) would like to join pledge..... | 5 |
| Invite someone pledge age to attend a pledge meeting | 10 |
| Recruit and initiate a pledge girl..... | 15 |