

# **Membership Incentive Program 2021-2022**

**Brought to you by NVIORG's  
Membership team**

# **What is the Membership Incentive Program?**

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- The Membership Incentive Program is a new initiative that encourages girls to grow our organization.
- The program does that by motivating girls to do membership oriented activities that spread the word of Rainbow and earn rewards.

*This program will be happening from January of 2021 to June of 2022*

**How does this work?**

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- This is a points based system
- Every time you do a membership activity you get a certain amount of points
- Once you have earned enough points you can redeem a

**EARN  
POINTS**



**What can I do to get points?**

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- You can get points from doing many different things, not just initiating or recruiting new members!
- You can get points for small things like wearing an NVIORG shirt in public, to big things like inviting a girl to visit one of Rainbow's service projects.

Here is a preview of *some*  
things you can do



## Membership Incentives 2021-2022 Activities and Points



### Social Media Activities

Post about Rainbow on your personal social media page.....	5
Participate in one of NV-IORG social media posts or challenges.....	5

### Participation Activities

During a meeting, share with your assembly what membership activities you've done for this program.....	5
Attend a membership or retention event (your assembly's, another assembly's, the state, etc.) .....	15
Give the Nevada IORG membership team some fun recommendations on how to boost membership .....	15
Host or facilitate a membership or retention event .....	20

### Advertising Activities

Rep your Rainbow merchandise out (water bottles, stickers, jewelry, bags, pins, etc.).....	5
Wear a Rainbow shirt to school .....	10
Leave a Rainbow flyer on a community bulletin board .....	10
Talk about Rainbow in other organizations you may be involved (girl scouts, music programs, sports teams, clubs, etc.) .....	15
Participate in a community event and talk about Rainbow (a city council meeting, PTA meeting, etc.) .....	25

### Inviting Activities

Contact a member who has been inactive and invite them to come back to another meeting or event .....	10
Invite an adult to a Rainbow event to spread the word (teachers, grandparents, aunts, uncles, and neighbors) .....	10
Ask an adult you invited to Rainbow if they know anyone who would want to join Rainbow .....	10

You can find the full list of activities along with the points...

 [nviorg.org](mailto:nviorg.org)

 [nv\\_iorg](https://www.instagram.com/nv_iorg)

 [NV Rainbow Girls](https://www.facebook.com/NVRainbowGirls)

*\*You can only do an activity once a month and redeem points for it\**

- For example: You can only wear a Rainbow shirt to school and redeem points for it once in the month of February
- In order to get more points you'll have to do another activity, like posting about Rainbow on your personal social media account
- But don't let that stop you from performing acts of membership multiple times in a month!



**What is the prize?**

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- The prize is a patch with charms
- This patch can be ironed onto any piece of fabric: a dress bag, your backpack, rainbow tote and even your mom's favorite linen (jk, don't do that)



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## Choose the charms in any order you want!



Helping hand for Service

Anchor for Hope



Money bag for Charity

Gavel for Leadership



Flag for Patriotism

Dove for Faith



Crown for Service



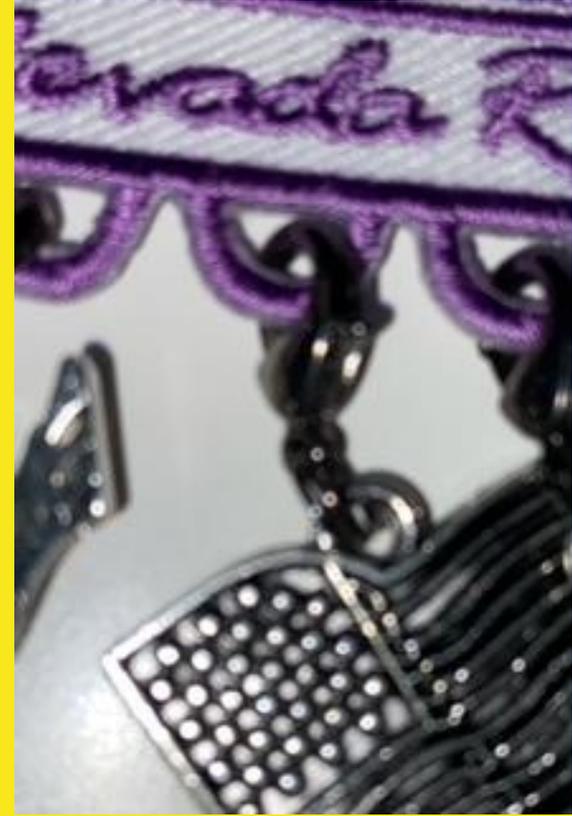
*Charms are worth 50 points and the patch comes with your first charm*

This is what the patch looks like when you have collected all of the charms.



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Your charms come with little clasps to attach them to the patch



**How do we submit points and  
redeem the prize?**

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-Report your activities on our Google Form

-The Google Form is on our website

-This is the same kind of form as the one we use to report service hours

-After you have hit 50 points, a member of the membership committee will contact you

-They will do it either through text or email

*Want to know how many points you have? Contact the membership team*

*[nviorgmembershipteam@gmail.com](mailto:nviorgmembershipteam@gmail.com) or reach out to any of our social media sites*

-After you report which charm you want, the charm will be mailed to you and you can then attach it to your patch



**What if I have questions?**

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- You can contact one of the members of the Membership Team that are listed below or its email
  - You can either ask your Mother Advisor or Grand Deputy for their contact information or you can refer to this power point to see their emails
  - The powerpoint will also be up on the website for referral.

**Julie DeJan (Director of Membership): [julie.dejan@icloud.com](mailto:julie.dejan@icloud.com)**

**Gennie Hudson (Director of Pledge): [nvpandamom@gmail.com](mailto:nvpandamom@gmail.com)**

**Membership Team Email: [nviorgmembershipteam@gmail.com](mailto:nviorgmembershipteam@gmail.com)**

# More Membership News



# **Nevada IORG Member Survey**

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# *Elevate Nevada Rainbow!*

We need your feedback and ideas!

Survey contains eight questions

Can be anonymous

Watch our Social Media for the survey link!

Coming out on February 15th

Now everyone,  
who is excited  
about some  
membership!

