



Nevada Rainbow

Used Shoe Drive Fundraiser

March 11, 2017 - May 11, 2017

Nevada Rainbow is partnering with Funds2Orgs and the Fundraising Committee is hoping to raise a few thousand - YES! THOUSAND – dollars!

The drive will run for 60 days. The official kick off will be the weekend of Rainbow Camp. We will have two regions (north and south) that will each have a goal of filling 100 bags with 25 pairs of shoes. In return, Nevada Rainbow will be make \$0.40 lb. If we don't meet the goal of filling 100 bags with 25 pairs of shoes each, \$250 will be deducted from our profit for each region, to cover shipping costs of return of the shoes to Funds2orgs. I will be the point of contact for this event in the south and Emily Hong will be the point of contact for this event in the north.

Funds2Orgs will provide us with 100 bags as well as rubber bands for each pair of shoes. They have very specific ways that the shoes need to be bundled as well as a standard of wear for shoes donated so I have attached some instructional information on these points. During the 60 day period Emily and myself will be the person to contact if your shoe donations are overwhelming and/or need to be picked up so that you have room to collect MORE shoes! Emily and I will oversee to ensure the shoes are bundled correctly, that each bag is filled with exactly 100 pairs and that each pair meet the organizations "wear" standards BUT it would be most helpful and appreciated if you would be able to do this (or designate a person from your assembly to do this) BEFORE Emily and I gather the shoes.

To meet the quota for this fundraiser we will really need to think outside the box. Here are some suggestions:

(1) Each assembly will be provided with a large box that it can put up/display in the lodge or someplace of its choice that is more "visible" to a large group...to take the collection of shoes outside of the members and families of NV Rainbow. I have a few friends that have agreed to set up a box - at my request - in their office's break room (with permission of management, of course). I would like to request that your assembly do the same. The more boxes that are out there, the better! Each assembly is welcome to place MORE than one box in a visible place for donations!

(2) Thrift or garage sale "shopping" for used shoes to donate. If you are out "thrifting" and happen to see a pair that is very cheap...pick them up and donate them!

(3) Hold a "shoe drive" meeting or contest within your assembly to see which girl can bring in the most pairs of shoes.

(4) Visit local lodges or chapters to ask that they set up a box or collect shoes to contribute for the drive.

Please keep in mind that Funds2Orgs accept all shoes (men, women, child, athletic/cleats & dress). They have a FAQ section on their website that may be helpful in this process: <https://funds2orgs.com/faq/>

Funds2Orgs is a well known entity that does good work with the shoes that are donated. I have also attached some literature that explains what they do (I know people will ask...I did!) I would encourage you to post this information on any boxes that are set up and use the Funds2Orgs name when possible, stressing that we are partnering with them in this endeavor. I think it is important for people to see the philanthropy of this drive as much as it is to raise money from it. This is a great opportunity for our state because this fundraiser is a zero cost to us....and has the potential to earn some great money to support Chaslynn and Caitlin in their efforts this year!

If you have ANY questions...please let me know! Feel free to visit the organization's website at www.funds2orgs.com.